



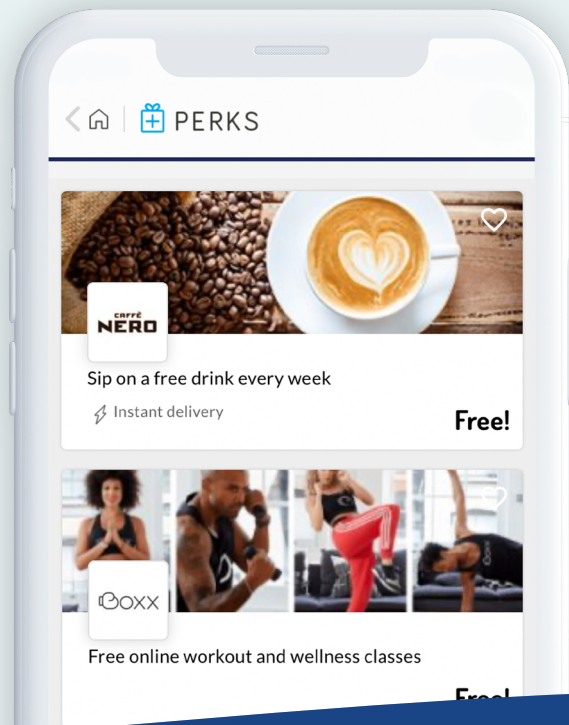


Wasabi

Reducing staff turnover
with more impactful
employee benefits

-  1700 employees
-  Food & Beverage
-  Multiple sites across the UK
-  Perks



Wasabi is a high street food vendor with multiple sites across the country. They have a distinctive brand which is captured in the attention to the quality they put into both their food and customer service.

Summed up by Gary Griffiths, HR Business Partner at Wasabi, “The challenges that we face are definitely around engagement, trying to reduce turnover and also trying to attract talent to the business as well. The challenges are not specific to Wasabi.”

Seeing that their benefits package at the time was being underutilised, Wasabi chose to reinvest their budget into the Perkbox platform.

“The only benefit that we had was a healthcare cash plan and even that was being underutilized,” said Gary.

Key Result:

Staff turnover reduced by 13% in 12 months of launching Perkbox

“Perkbox has impacted our business because our turnover since we signed up 12 months ago has actually reduced by 13%.”

Gary Griffiths, HR Business Partner

“So she [Wasabi’s HRD] decided to reinvest the budget in Perkbox and because she knew that the return we were going to get on that was engagement across the board.”

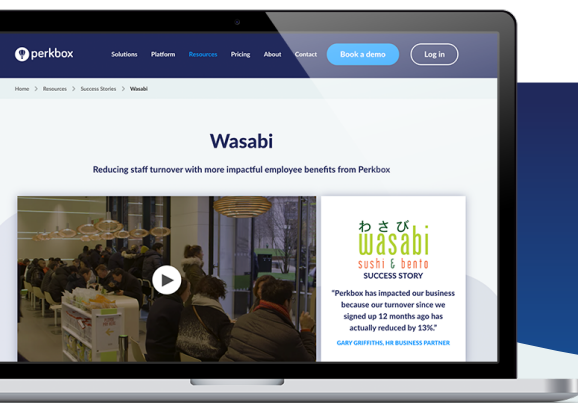
Within 12 months of launching Perkbox, Wasabi saw a dramatic decrease in staff turnover rates.

“Perkbox has impacted our business because our turnover since we signed up 12 months ago has actually reduced by

13%,” says Gary, who added, “we’ve been able to create a culture of recognition and start making a difference for all of our teams in the business.”

“Perkbox has made a difference to our organization because when we began, we really wanted to pass on real savings to our employees that will make a difference to their wallet.”

Gary Griffiths, HR Business Partner



This is a boiled-down version of Wasabi’s success story.

You can find the full version [here](#).

Perkbox helps over 7,500 employers create great employee experiences

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