

BookingGo

Reducing staff turnover
by 11% with Perkbox



1,500 employees



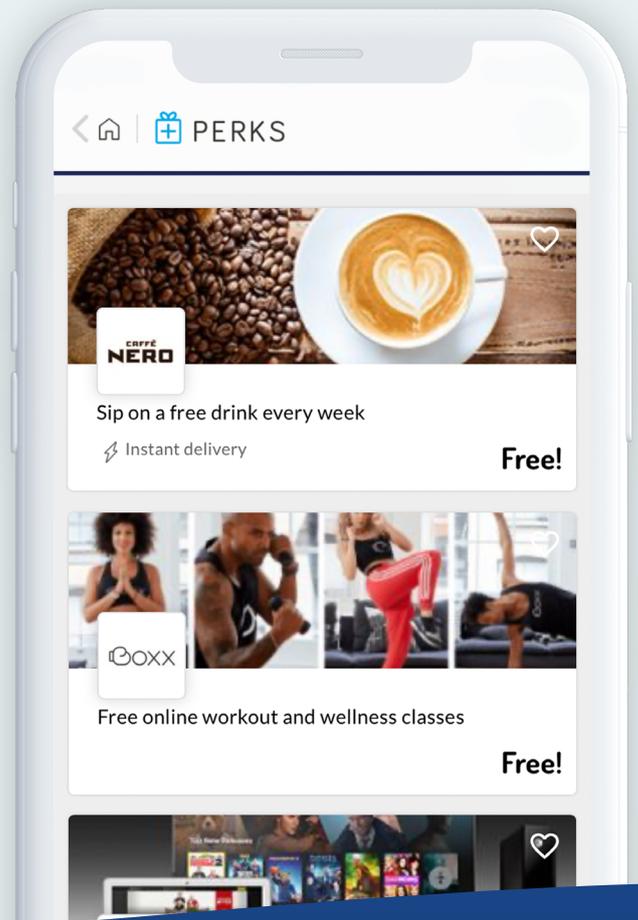
Travel, Technology



London and Manchester



Perks



BookingGo, formerly RentalCars, is the world's biggest online car rental service with 1,500 employees working in their London and Manchester offices.

BookingGo grew rapidly and they knew they needed to keep their culture alive at the same time. "We've grown incredibly fast," says Ryan Cheyne, People Director.

"We're working on building a culture that is diverse and exciting and vibrant."

Ryan further backed his sentiment by saying, "It's all about people, so unless we've got that right, you know that's going to hinder how fast and how successfully we can grow."

"Our staff turnover last year was 44% and this year it's down to 33%, and it's continuing to go down each month"

Sophie Weids, People Advisor



BookingGo's search led them to choose Perkbox as it was a the right fit for the business and simple to use. "Using the platform for myself from the people team's perspective is really easy. I can go on there, add in our own perks, I can go in and see how many people registered, how much money we've saved," Sophie told us.

Within seven months of launching Perkbox, 97% of BookingGo's workforce were engaged with the platform with a huge number of them being active users.

Ryan told us, "97% of our colleagues have actually activated their accounts and of those, 96% have actually redeemed a perk over the last three months."

Having that level of engagement saw their employees save a lot of money. "In the last seven months, our colleagues have saved over £160,000, which is just amazing," says Sophie, adding, "It really does give you a great return on investment. I would completely recommend Perkbox."

Within 7 months of launch:

97% Platform engagement

11% Reduction in staff turnover

4,477 Perks redeemed

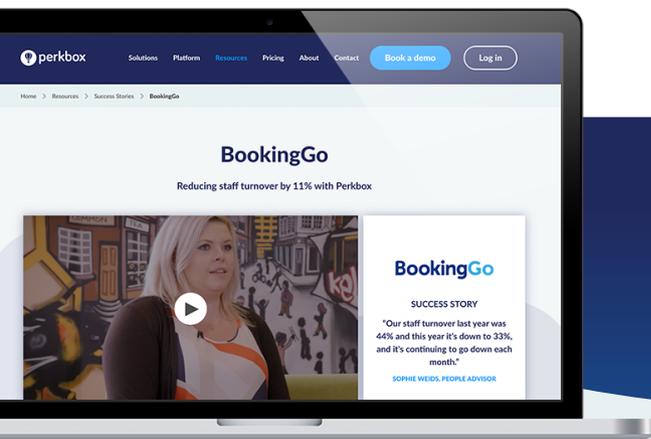
BookingGo also saw their staff turnover rates drop after launching Perkbox.

“Our staff turnover last year was 44% and this year it’s down to 33%, and it’s continuing to go down each month,”

said Sophie. “So hopefully the more that we can do to help keep our employees motivated and engaged, then the lower our staff turnover will be.”

“In the last seven months, our colleagues have saved over £160,000, which is just amazing. It really does give you a great return on investment. I would completely recommend Perkbox.”

Sophie Weids, People Advisor



This is a boiled-down version of BookingGo’s success story.

You can find the full version [here](#).

Perkbox helps over 7,500 employers create great employee experiences

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