



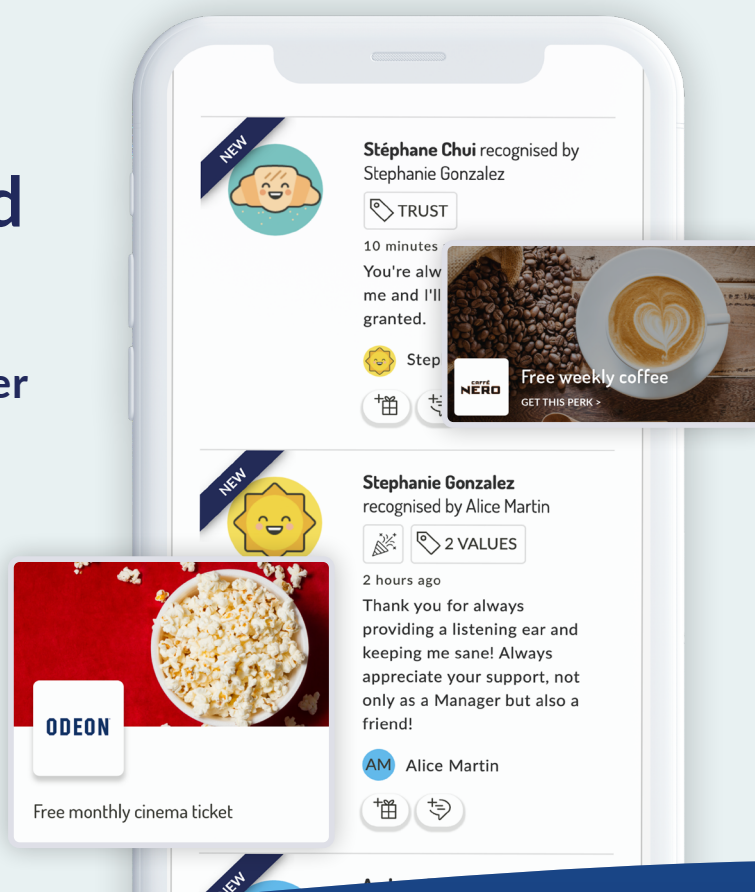


Menzies Chartered Accountants:

Becoming a standout employer

-  470 employees
-  Financial Services
-  7 offices across the UK
-  Perks, Recognition



Menzies is a top 20 firm of accountants, finance and business advisors operating a network of offices across Surrey, Hampshire and London. Described as the 'best performing firm outside of the top 10' by Accountancy Magazine, Menzies has over 470 employees and an annual turnover of more than £40m.

Heather Garrett, HR Director at Menzies said, "A key challenge is ensuring that Menzies is 'rewarding in the moment' when someone goes above and beyond in their day job! We want to remunerate employees in a way that keeps them motivated and reinforces how much we value them."

"For the firm as a whole though, it has allowed us to reward employees in a new and exciting way and this meant that they are being more productive and engaged."

Heather Garrett, HR Director



An inescapable challenge for all accountancy firms is their operational similarity to one another. As such, standing out from the crowd can be difficult. Menzies has made excellent headway in this respect, by winning a multitude of industry awards, however, being innovative in their industry is always tough and Menzies are always on the lookout for new ways to make their mark.

Menzies knew that making their employee package more attractive would be helped by working on their office culture.

They wanted to “make people happy and feel more valued when they are at work.” As part of this Menzies introduced Perkbox, which the firm describe as a great addition to their “benefits offering.”

Perkbox’s Recognition has also had an impact on the effort and energy employees put into their company. By making employees feel more valued by rewarding their hard work, Menzies has noticed their people going the extra mile. Heather added, “For the firm as a whole though, it has allowed us to

Within 12 months of launch:

6978 Perks redeemed

£33,770 Saved by employees

 Increase in productivity

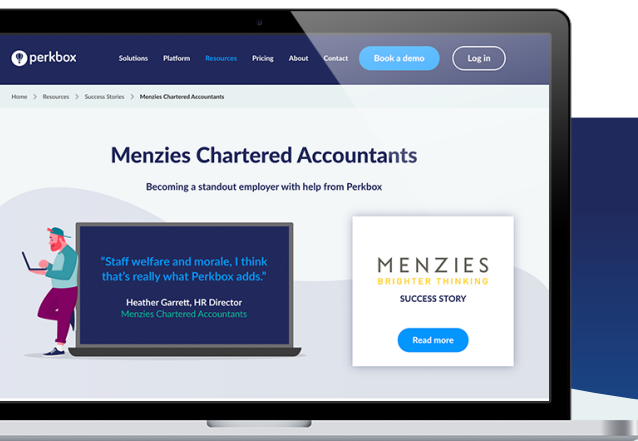
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So far, Menzies staff have managed to save a staggering £33,770 across their business and have redeemed 6978 perks in 12 months. These results are telling in themselves and show that Perkbox has been an instant hit.

The most encouraging difference has been in the culture at Menzies with a spike of 6% in employee engagement and there are no signs of it slowing down.

“Staff welfare and morale, I think that’s really what Perkbox adds”

Heather Garrett, HR Director



This is a boiled-down version of Menzies Chartered Accountants’ success story.

You can find the full version [here](#).

Perkbox helps over 7,500 employers create great employee experiences

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To see how Perkbox can help you grow your business with happier, healthier, more engaged employees, download the employee experience brochure from [here](#).

