



Celebrate your everyday

HEROES

Handy prompts to make celebration a habit

A wise person once said it takes 21 days to create a lasting habit. Whether you buy into the science behind it or not, one thing's for sure: building a habit leads to meaningful change.

So we've created **21 celebration prompts**, plus a simple recognition formula, to help you get into the routine of celebrating your colleagues – every single day.



The **Perkbox** celebration formula



If you're ever stuck on how to celebrate someone in a genuine, meaningful way, this formula can help you out.



Step 1: Mark the moment that mattered

Focus on the moment they made a difference. What did they do and when did they do it?



Step 2: Call out the value they brought to life

Connect what they did to the behaviours or values your team believes in. This gives your celebration meaning.



Step 3: Highlight the impact

Share what changed because of their work. Maybe they solved a challenge or helped the team feel more connected?



Step 4: Make it human

Tell them why you appreciated what they did and what it meant to you.



Step 5: Bring it all together

Tie it into one meaningful message. Call out the moment, the value, the difference it made and why it mattered to you.

Day 1

The Silo Buster

Who is someone who works brilliantly across teams to make things happen?

Day 2

The Team Cheerleader

Recognise someone who lifts morale and helps make work a great place to be.

Day 3

Backstage Brilliance

Celebrate someone whose behind-the-scenes work keeps things running smoothly.

Day 4

Pioneer of Possibility

Think of someone who tried something new and made it part of the way you work.

Day 5

Calm in the Chaos

Spotlight someone who adapts fast and supports others when things change.

Day 6

The Insight Unlocker

Is there someone who turns data, feedback or insight into meaningful action?

Day 7

The Connector

Celebrate someone who brings people together and builds strong working relationships.

Day 8

The Problem Solver

Who tackles challenges head on and finds practical solutions?

Day 9

The Development Champion

Someone who invests in their own development or supports their peers' growth.

Day 10

Reliable Rock

Recognise someone you can always count on to get things done and support others.

Got access to Perkbox?

Send your celebrations via the app



Day 11

The Change Enabler

Appreciate someone who helps others understand, accept or embrace change.

Day 12

Empathy Leaders

Which colleagues listen, support others and create safe places at work?

Day 13

The Energy Bringer

Who has contagious energy and positivity?

Day 14

Eye for Detail

Celebrate those people with laser-sharp attention to detail.

Day 15

The Time Saver

Someone who has streamlined a process or removes friction.

Day 16

The Advocate

Whether it's clients, end users or patients, this person always puts them first.

Day 17

A Courageous Questioner

Is there someone who respectfully challenges the status quo?

Day 18

Team Players

Celebrate the team players committed to shared success.

Day 19

The Trust Builder

Someone who acts with integrity and always does the right thing.

Day 20

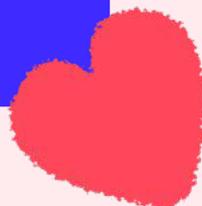
The Supportive Ally

Who's there for others, especially in challenging moments?

Day 21

The Difference Maker

Finally, spotlight anyone whose impact (big or small!) has made work better.



Perkbox is taking over March amaking it ***Employee Celebration Month.*** That's 31 days dedicated to regular, meaningful recognition instead of one-off moments.

Use these prompts throughout March and beyond whenever you need some celebration inspiration!

