



Perkbox ✨ ✨ ✨

**Elevate your
employee experience**



Hi, we're Perkbox!

We help companies elevate their culture by bringing together employee wellbeing, benefits and engagement in a single app employees love.

We do this by helping you:

- ✓ **Care** for your employees' financial, physical and mental wellbeing – every day and when it matters most.
- ✓ **Connect** your people wherever they work by bringing your culture, values and celebrations together in one place.
- ✓ **Celebrate** your people with simple, flexible recognition that fits your culture. From shout-outs to special moments, we'll help you make it meaningful on any budget.



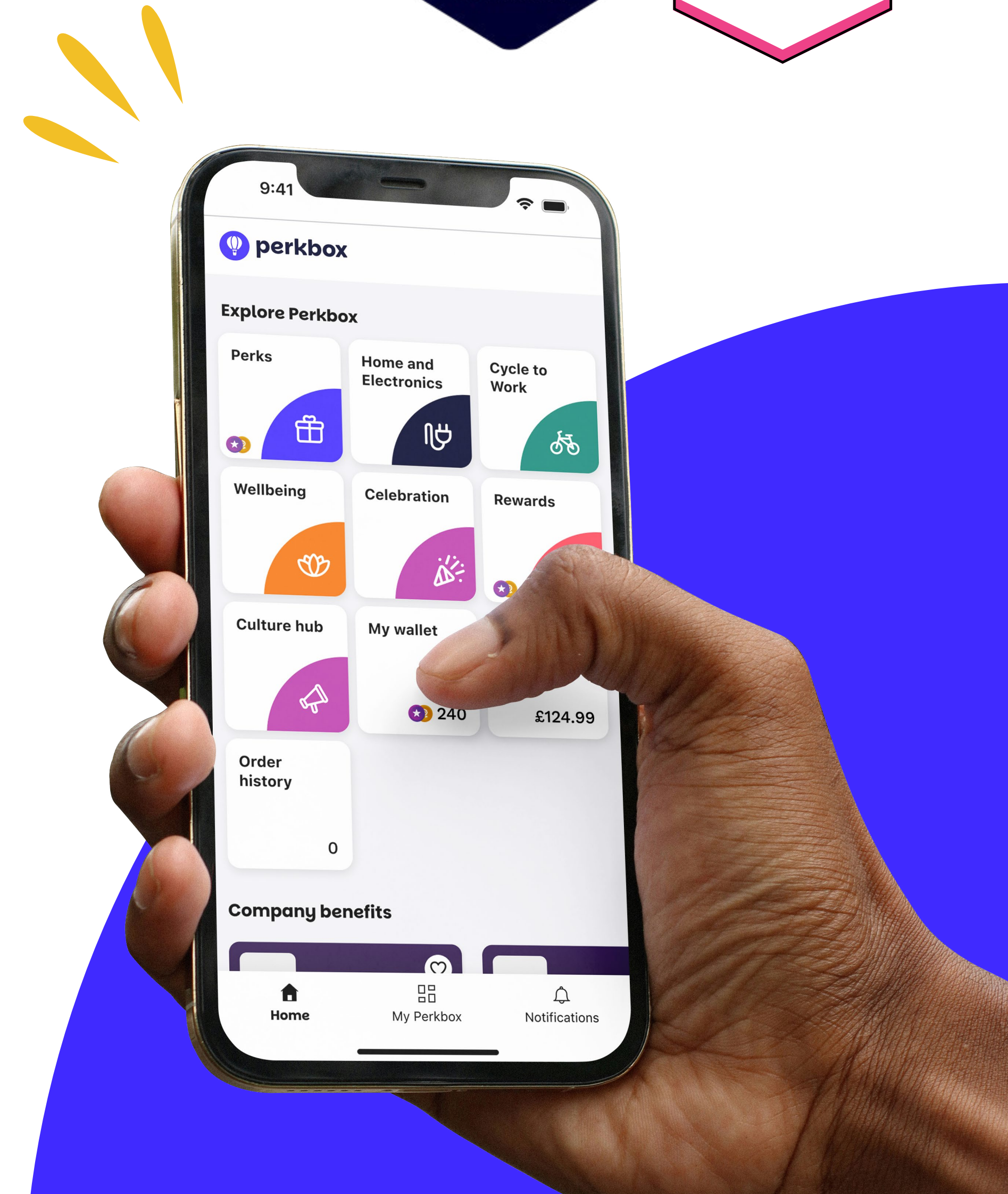
7,500

organisations partner with Perkbox to champion cultures where their people can thrive



4 million+

people benefit from the support we help their workplaces provide



Supporting employees financially

Making everyday life easier, so your people can thrive

Caring for your people goes beyond the workplace. What worries us at home doesn't always stay there, which is why your employees' financial wellbeing matters.

Because when your employees feel financially secure, they thrive, and so does your business.



89%

activation rate



51%

say their stress and anxiety have spiked
due to the cost-of-living crisis in the UK



£27,788,775

saved by employees on the Perkbox
platform last year



25%

of UK employees can't focus at
work because of money worries



1 million+

perks redeemed
in 2024

Source: Perkbox research 2025, Perkbox data

Perks your people will love

Support your people with thousands of offers and discounts that make life more affordable

Whether your people work at desks, on the shop floor, or anywhere in between, our discounts cover big-name brands and local favourites.

We help employees save on:

- ✓ Weekly grocery shop
- ✓ Transport, like trains, Ubers and more
- ✓ Entertainment, from movies and concert tickets to subscriptions
- ✓ Home and garden appliances

It's a great way to ease financial pressure when a pay rise isn't always possible.

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“I have the Perkbox app on my phone and always check the offers before making a purchase. Sometimes you can use a few offers at once, which saves a lot!”

Katarzyna, Wisbech

“We can see that £45,000 has already been saved, which has a huge impact on the cost of living and was a key driver for us bringing in Perkbox.”

Colin Bennett, Reward & Mobility Manager, Wood Makenzie

“The app is quick, easy and instant. I can purchase from the app while I'm at the supermarket.”

Nicole, Belfast

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Creating a motivated workforce

It all starts with feeling seen...

Great benefits help you attract top talent – but it's your culture that makes them want to stay.

The first step is making sure your people feel seen for the work they do and recognised for their key milestones.

Recognition should be easy – no matter your budget or your team's location. Because when employees feel appreciated, they show up motivated, engaged and ready to give their best.



37%

of surveyed employees say they'll work harder if recognised regularly



23%

more profitability is seen in companies with engaged employee

Source: Great Place to work, Gallup



Making everyday moments special

Instant recognition that connects and motivates

Keep your employees engaged and motivated by making it easy to celebrate great work. With peer-to-peer recognition, shout-outs can be sent instantly to a colleague's device – or even scheduled ahead of time.

In just a few clicks, your employees can recognise teammates across the globe. By linking each shout-out to your company values, every message helps reinforce your culture.

For meaningful moments like birthdays or work anniversaries, your employees can collaborate on a greeting card to make the occasion even more special.

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“With Perkbox, we can unite everyone. It isn’t one team on one platform or a different team on another – everyone is using the same platform, and everyone has access to celebrate each other.”

Lauren, Communication and Engagement Partner, Schuh

“It’s fantastic to see all 240 of our employees recognising each other without needing a push. It’s great for engagement that all employees use it as a touch base for acknowledging one another!”

Darcie, HR Business Partner, Cloetta

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106,938+ recognitions sent last year

Source: Perkbox platform data 2025

Rewarding made easy

Meaningful rewards with minimal admin

The best reward programmes feel personal, grow with your business, and are simple to set up. That way, they stay just as exciting for you as they are for your people.

Our rewards let you send points your employees can spend on something meaningful, while reward templates capture the feeling of unwrapping a present digitally.

And with minimal admin, your people receive their rewards instantly, straight to their app.

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“By sending Reward points, it’s a token of appreciation and our way of recognising and rewarding our employees for their commitment and hard work. It makes our employees feel valued.”

Shirene Kearns, HR & Training Administrator, Crown Worldwide Group

“Using Reward points leaves it down to the person and gives them ownership over what they’re getting.”

Lauren, Communication and Engagement Partner, Schuh

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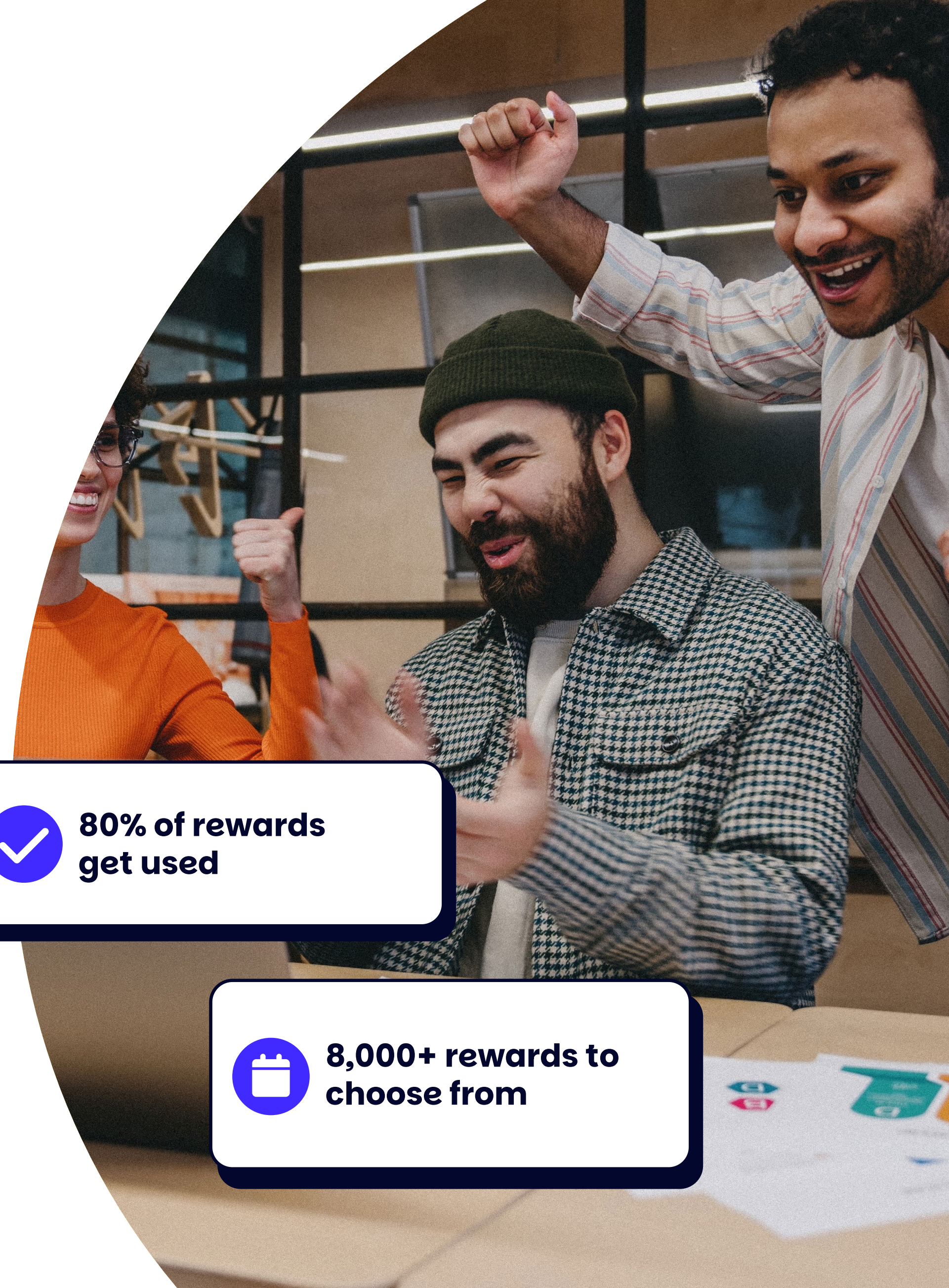


80% of rewards get used



8,000+ rewards to choose from

Source: Perkbox platform data 2025



Supporting employee wellbeing

More than a checkbox, it's the foundation of thriving employees

Wellbeing is talked about a lot, but in today's workplace, it can be the difference between an engaged team and one that's quietly switching off.

Supporting it means two things – helping people take care of their health in a way that works for them and making it easier to get support and care when they need it.

That's how you build a culture where people can thrive.

53% believe their work is suffering because of poor mental health

1 in 6 long-term sickness absences is due to poor mental health

69% of employees say when employers care about wellbeing, they're less likely to seek a new job

Source: ADP, Gallup, HRreview



Helping your people thrive

Embed wellbeing into your culture

Our content library puts proactive resources to support your employees' mind, body and money right in their hands.

Here's how it works:

✓ Quick and flexible formats

From 15-minute desk workouts to sleep stories, there's always something to help employees relieve stress.

✓ For every kind of employee

Curated playlists and a wellbeing calendar make it easy to find content that fits any lifestyle.

✓ Easy to share and scale

All content is shareable, so teams can use it together or pass on what works.

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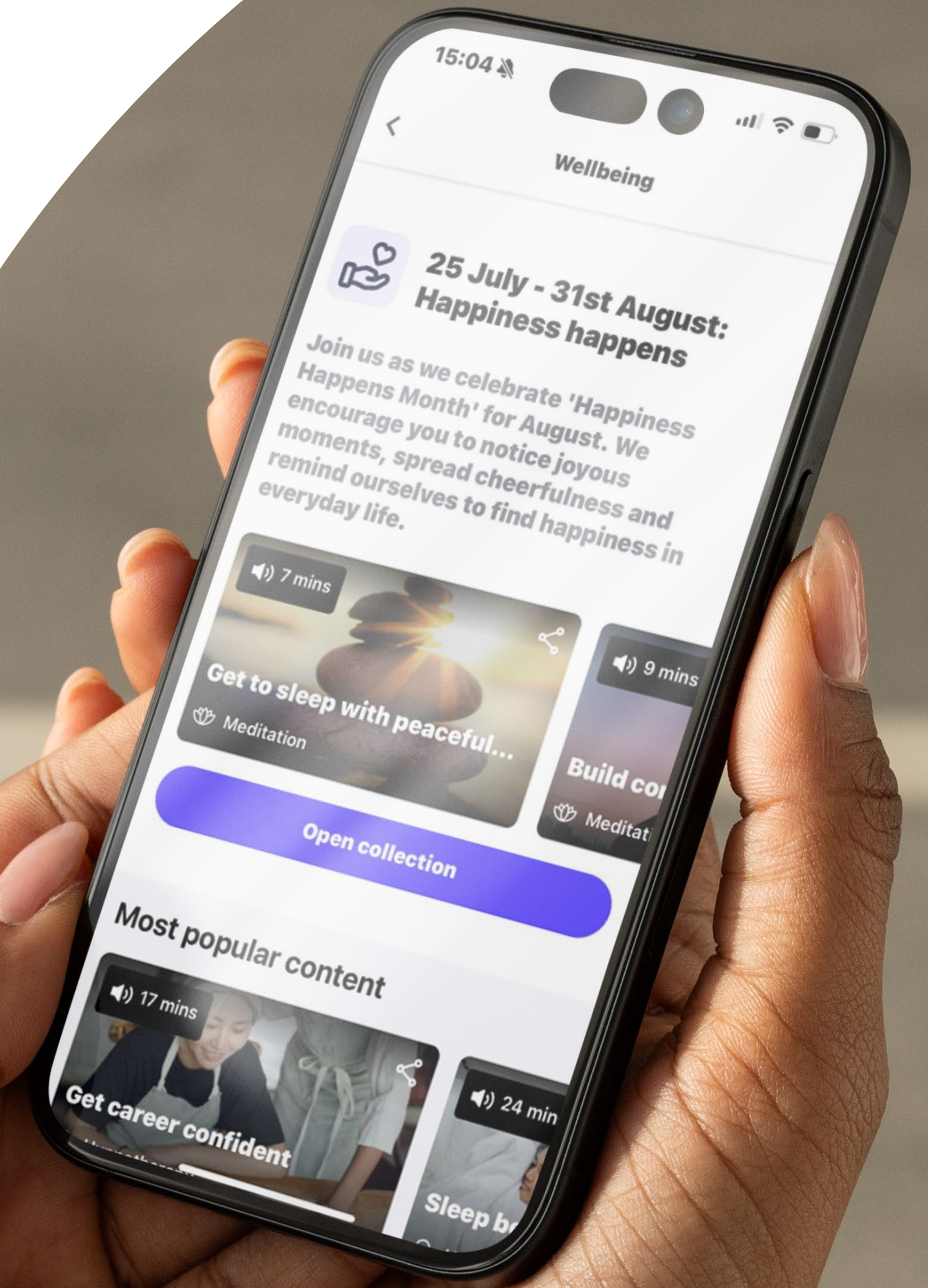
“The wellbeing content was a real bonus, and it set Perkbox apart from the competitors. I don't think anything comes close technology-wise.”

Colin, Reward & Mobility Manager,
Wood Mackenzie

“We do hybrid working at Open GI, and having wellbeing content available – so you can deal with the stresses and strains while at home – is a really appreciated part of the Perkbox offering.”

Open GI Encirc

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Removing barriers to mental health care

Our Employee Assistance Programme (EAP)

Give your employees the support they need and remove the barriers to timely psychological care with our Employee Assistance Programme. It's a vital line of defence, connecting them to licensed counsellors who offer support for life's ups and downs – 24/7, 365 days a year.



89.6%

of employees
accessing our service
show a measurable
positive change



Here's what sets it apart...

Backed by experience

- ✓ Supporting over 3 million employees across public and private sectors
- ✓ 150+ fully qualified in-house clinicians with a minimum of three years' experience

Clinical quality, not call volume

- ✓ Clinically governed, and created by expertise in the field
- ✓ Certified by Employee Assistance Professionals Association (EAPA) and accredited by the Accreditation Programme for Psychological Therapies Services (APPTS)

Built for your business

- ✓ A level of support that's right for your workplace, from light-touch to in-depth therapy
- ✓ Easy to launch and to integrate into your wellbeing strategy



Stronger employee value proposition

Helping you stand out as an employer that cares

Standing out as an employer starts with supporting the wellbeing of your people. Employees want to feel genuinely cared for, starting with having their basic needs met.

A thoughtful benefits package shows you're listening to what they need to perform at their best, helping you attract top talent and keep employees engaged.

When your benefits reflect what people actually need, your employee value proposition becomes something they connect with and want to stay for.

32% of HR leaders say lack of benefits was a driver of disengagement

77% of adults in the UK are worried about the cost of living

50% of employees are actively job hunting, citing higher pay and better benefits as their primary motivation

Source: Perkbox research 2025, The Guardian, Gallup

Healthier, happier commutes

Support employee wellbeing and your sustainability goals

Help make your employees' commutes something they're excited to wake up for.

With our **Cycle to Work** benefit, you can support healthier habits and greener commutes, all while saving money for your people and your organisation.

It's designed with full HMRC guidance in mind, and we're authorised by the FCA, so you can roll it out with confidence knowing that our benefit is fully compliant with all key rules and regulations.

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"Using Cycle to Work, I now have a reliable and sustainable method of transport. Paying for this over the year really helped as I would not have been able to afford it otherwise."

Portsmouth City Council employee

"The benefit has boosted financial wellbeing and staff engagement, with over £25,000 in orders and £3,700 saved through tax and NI. It's made essential items more affordable while promoting healthier, more sustainable lifestyles."

Adam Britton, Bridgewater Community Healthcare NHS Trust

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Life essentials, made accessible

There when your people need it

When unexpected costs come up, give your people peace of mind knowing they can replace essential items when they need to.

Our **Home and Electronics** benefit gives employees access to a wide range of products from leading retailers – from laptops to washing machines – with the option to pay through manageable payroll instalments.

It's a practical way to support financial wellbeing and show employees that you're invested in their success. With no upfront costs and a seamless app experience, employees can order what they need and get fast delivery straight to their door with our retail partners.

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“It’s had a real impact on retention and how people feel about working here.”

Northeast Lincolnshire Council

“It’s helped us enhance engagement, support wellbeing, and strengthen our EVP.”

Hartlepool Borough Council

“The Home and Electronics benefit has become our most popular benefit. It’s reduced financial stress by helping staff access essentials without credit checks or upfront costs.”

Milton Keynes University Hospital NHS Foundation Trust

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More time for your team

Save time on admin, so you can focus on what matters

There's growing complexity in the workplace, especially for HR professionals. You're managing multiple systems, increasing employee needs and tighter budgets. Any new platform should **simplify your work, not add to it.**

Whatever you use to elevate your employee experience should complement what you're already doing, make tasks effortless, and clearly prove its impact.

That way, you get back valuable time to focus on strategy, culture and helping your people thrive.

Source: Gartner, 2024, Perkbox Research, 2024

76% of HR leaders say managers are overwhelmed by growing responsibilities

73% of managers say they are being asked to do more with fewer resources

62% of managers report rising demands for employee wellbeing and personal support



Straightforward, actionable reports

Make data-driven decisions

Whether it's understanding how your company values are landing, how your team is using their benefits, how much your people have saved on perks, or comparing your engagement trends across the industry, you'll find the answers easily.

With homepage insights that offer highlights at a glance, and a dedicated reporting tab, your data is presented in a clear, visual format that's **easy to understand and act on**.

And because reports are shareable, it's simple to present your results across the wider organisation.

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I love the admin features – we used it in our Town Hall meeting as part of our end of year wrap-up statistics. We were able to show the whole company how much employees saved using Perkbox throughout the year. So it's really useful to have those detailed statistics around usage.”

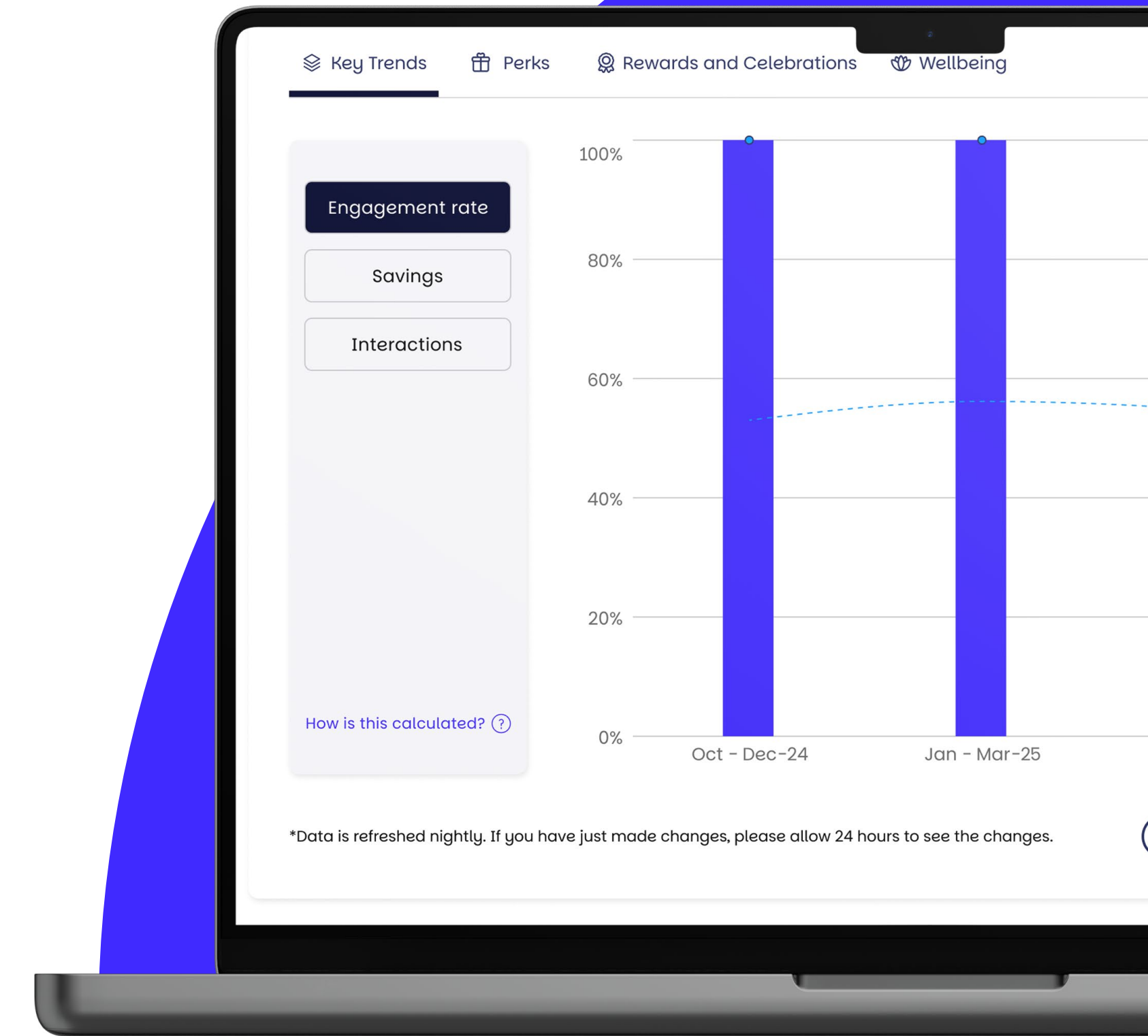
David Glennon, Rewards Manager, Trayport

“Reporting is really straightforward. It helps us share visibility across the business and make sure recognition is being used in the right way.”

Melissa Hinton, Head of Analytics & Reward, Encirc

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 Share report



Less admin. More value.

Stay on top of every benefit order

Managing employee benefits shouldn't feel like a second job. Our order management system brings everything into one place, removing the hassle of switching between multiple platforms and making it simple to ensure employees can get what they need from their benefits.

You'll get notifications when you have orders to approve, so it's easy to stay on top of things. And if employees enter incorrect data, they can fix it themselves, saving you time and keeping the processes moving smoothly.



**100,000+ orders
processed last year**



Everything at your fingertips



Wellbeing, engagement, and benefits all in one app

Getting people excited about using a platform, it needs to be easy to access and fit naturally into their day-to-day.

We're the only platform that brings together employee perks, celebration, wellbeing, and benefits in one app, so your employees can take Perkbox with them wherever they go.

Not all employees have access to a desktop or laptop, and having an app means Perkbox can be used on the go when it's needed.



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“One simple, mobile-friendly app where everything’s easy to find.”

Melissa Hinton, Head of Analytics & Reward, Encirc

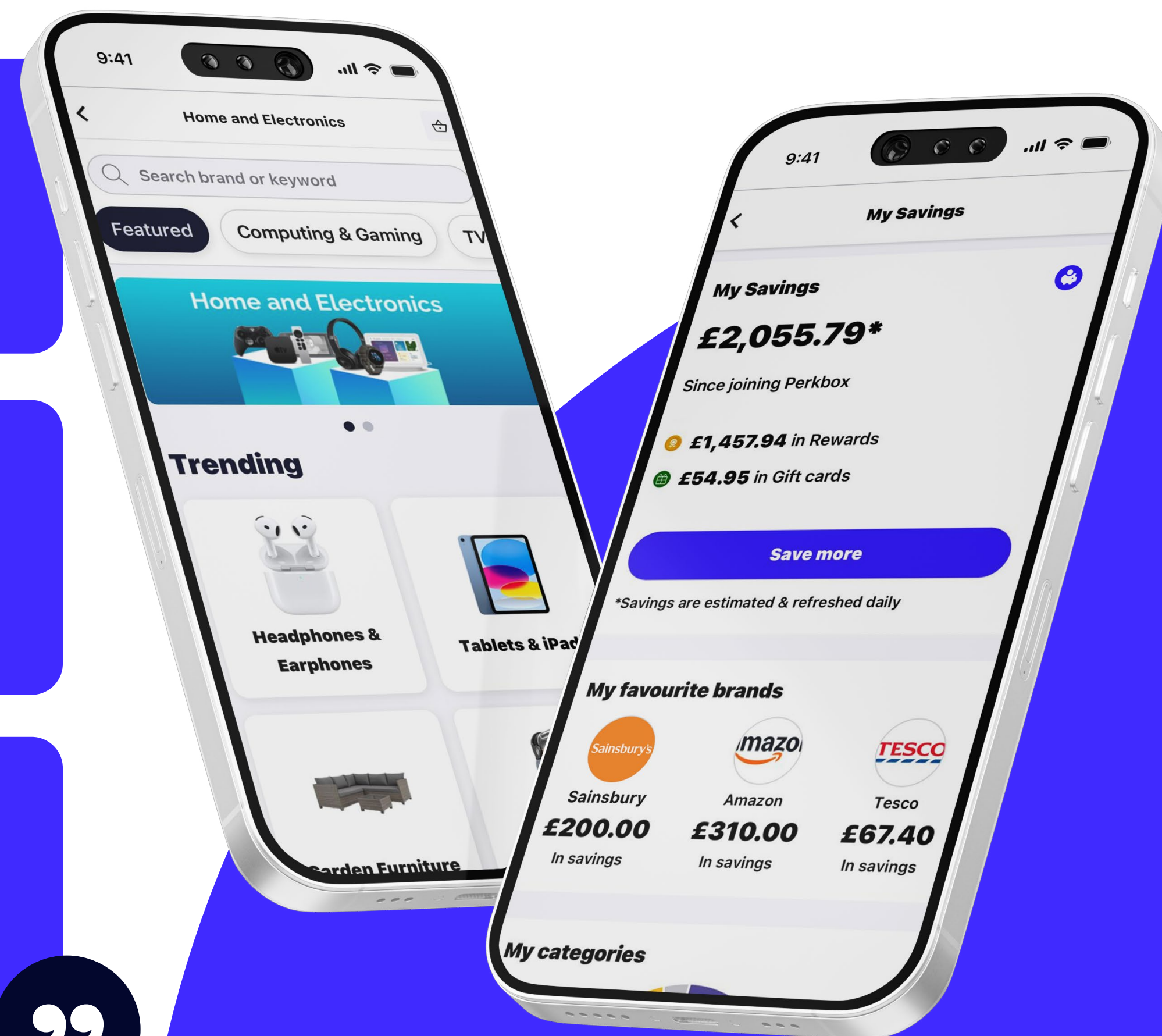
“The app is quick, easy and instant. I can purchase from the app while I am at the supermarket.”

Nicole, Belfast

“Our employees love the fact that Perkbox makes everything easy. They can use the app wherever they are, 24/7.”

Lucie Bendakova, HR Manager

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Together, we'll elevate your
employee experience.

See Perkbox in action