



# Support and motivate your teams with Perkbox

Help your employees do their best work with a robust rewards and benefits platform



# Perkbox at a glance

## Helping you align your people with your purpose

Perkbox is a global rewards and benefits platform that allows companies to care for, connect with and celebrate their employees, no matter where they are or what they want.

We ensure that companies with a diverse and multi-locational workforce can still have a harmonised Employee Value Proposition (EVP) and culture, and keep each employee happy, healthy and motivated.



Perkbox significantly reduces cost and admin burden for employers, and provides a seamless experience for users through a global app which can be accessed anywhere, at any time.

**8,000+** rewards  
in 100 countries...  
and counting

**3,500+**  
customers...  
and counting

**10,000+** perks in  
188 countries...  
and counting





## Why it matters

According to a study by Gallup, 77% of the global workforce is disengaged, and this costs the global economy \$8.8tn.<sup>1</sup> That's a pretty painful reminder of the challenges businesses are facing these days.

It's something HR professionals everywhere are grappling with — how can they engage their people

and get the best out of them?

It's become even more important during tough economic times, with businesses under pressure to get maximum performance out of each employee — all while having more budget scrutiny than ever before.

Being able to easily support **and** motivate your workforce in a cost effective way is crucial. Here's why.

1. Gallup State of the Workplace Report, 2022



## Support

An employer's duty of care goes beyond working hours — every employee expects to be taken care of financially, physically and mentally. Throw in the impact that rising costs are having on people and it's clear you need a strong **benefits** package. It can have a huge effect on your employees' wellbeing, and ultimately, their productivity. It's also key to attracting and retaining people — studies show it's one of the most important things candidates look at.



## Motivate

Supporting your employees is base level — something they now expect as a given. But motivating them to go above and beyond is what takes your business to the next level. It's become more difficult though. Workforces are more dispersed than they've ever been, and employee mindsets have shifted in recent years. In fact, a study of knowledge workers showed that staying motivated was the number one challenge they faced in their day-to-day<sup>2</sup>.

So how do you drive exceptional performance? How do you align your people to your purpose? One of the most powerful tools is a strong **reward and recognition programme**.

### Did you know?

- 75% of employees say they're more likely to stay in their jobs because of their employee benefits package<sup>3</sup>
- 73% of workers believe their employer should help ease cost of living pressures<sup>4</sup>
- Companies who practise recognition see a 14% increase in productivity and engagement<sup>5</sup>
- 86% of employees said that outside of salary/bonus, rewards were important to them in a job<sup>6</sup>

2. Future Forum survey, 2021

3. Willis Towers Watson Survey, 2019

4. Perkbox survey, 2023

5. Recognition programmes - Are they important? - Deloitte

6. Perkbox survey, 2023

# How to support and motivate your employees

## Everyday savings

Generally the most important thing you can do is help people with their day-to-day expenses, particularly with rising costs. This is why employee discount schemes have become such a key part of the wellbeing strategy for businesses.

### How we help:

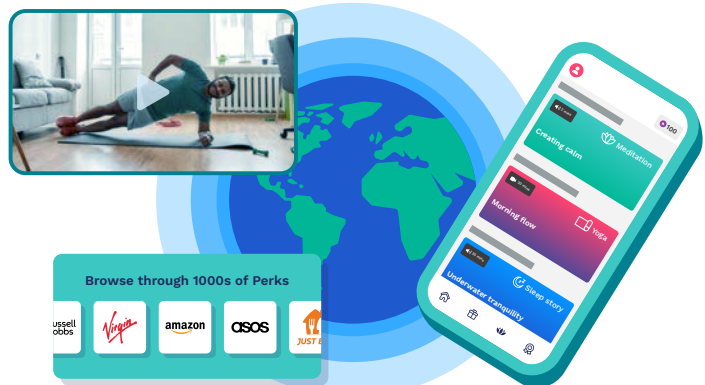
As the most competitive perks provider on the market, Perkbox offers over 10,000 deals and discounts across the globe. These enable employees to shop and save all year round on the things that matter to them. Whether it's groceries, tech, homeware or holidays — there's something to add value to everyone's life! You can also give your employees that little bit extra to support them, via our monthly point bundles. These can be spent on a range of perks at no cost to them

## Physical and mental health support

Wellbeing is a personal thing. People will have their own challenges — whether it's weight loss, flexibility, anxiety, burnout or anything else. That's why your wellbeing offering needs to be varied — think big and think broad.

### How we help:

Perkbox offers a library of physical and mental wellbeing tools — ranging from workout videos and gym discounts, to counselling sessions and sleep stories. These are available 24/7 anywhere in the world, via laptop, smartphone or smartwatch — so your people know their wellbeing is always a priority for you.

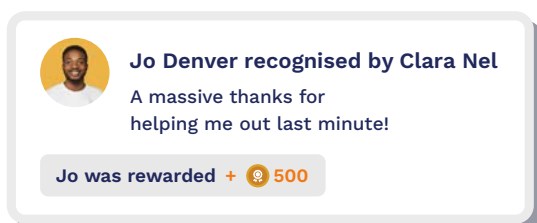


## Values-driven recognition

It's important that your motivation tactics are relevant to your business objectives and values. You want employees to be recognised for things that are aligned to who you are as a company. Not only does this make the people being recognised feel good, but it shows others exactly what behaviours you expect from them. This makes it more likely that they'll replicate it going forward.

### How we help:

Perkbox's recognition system helps you emphasise your values by assigning them to each recognition. Plus, it's fun and easy to use — whether colleagues are across a desk or across the globe, all it takes is a simple message for someone to feel appreciated! You can also use the platform to celebrate milestones with our Greeting cards — an easy way to collect messages of appreciation from people, no matter where they are. And not a pen and paper in sight!



## Meaningful rewards

When it comes to rewarding, it's time to move away from a one-size-fits-all approach. Everyone has their own idea of what's meaningful to them. So having a single reward for good work — such as a shopping voucher or a bottle of champagne — isn't the way to motivate the modern employee. What if the recipient doesn't shop at that store? What if they don't drink? Even if you have another reward in mind, what are the chances of it being meaningful to every employee?

### How we help:

Perkbox's location-agnostic Reward system helps you empower your employees with choice. Whether you want to reward them for good work, meeting your values, or big milestones — and whether you want to reward them individually or in groups — we've got you covered. Simply send them our Reward points, which they can spend on something of their choice. Our global catalogue has over 8,500 and counting!

# A single, global platform, that brings all your EVP efforts in one place



"Every single metric at Traveltek has gone up since we got Perkbox. Flow metrics from a tech perspective, eNPS score, company revenue — it's all gone up."

Cressida Sergeant, Chief Commercial Officer, Traveltek



# How Perkbox helps

## Over 10,000 perks and discounts

Give your employees access to a wide range of deals and discounts from the biggest brands, allowing them to shop and save all year round, available on the go through our seamless mobile app.

### These include offers on:

- ▶ Food and drink, from takeaways to supermarket discounts to wine and restaurant offers
- ▶ Tech and electronics such as mobile phones and computers
- ▶ Home and garden, from DIY to home appliances
- ▶ Wellbeing, whether health and beauty, gym memberships, mindfulness apps or personal care
- ▶ Entertainment, from cinema to books and events



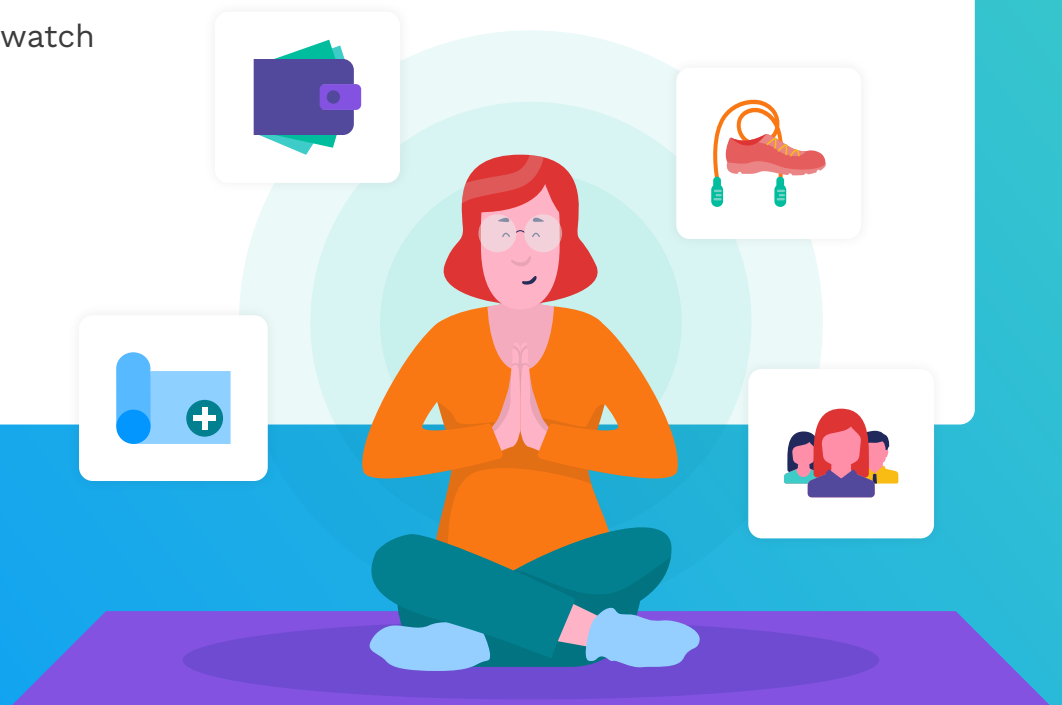
**"All of our people metrics have improved drastically over the last 6-12 months. We managed to hire 500 people in the last 12 months, in the middle of a recruitment crisis, and our staff turnover has more than halved."**

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## Comprehensive support for physical and mental health

- ▶ Provide regularly updated wellbeing content that caters for everyone's needs
- ▶ Make resources available anywhere, at any time via laptop, smartphone, tablet or smartwatch
- ▶ Give employees the best experience with ad-free content — from workout videos, to sleep stories and a whole lot more!



**I cannot say enough just how much I love the wellbeing offering. It's an amazing benefit for us to provide for our employees and it's continued to grow over time.**

Leila Blackman, HR Manager, Muji



# Easy, instant and personalised rewarding

Reward your people in seconds with points — or better yet, empower your managers to reward their teams! Plus, you can guarantee that every reward is meaningful by enabling your employees to choose what they get.

- ▶ Instantly send people Reward points that they can spend on our extensive global catalogue



- ▶ Remove the headache of working out how to reward across locations
- ▶ Easily allocate points budgets to managers so they can take charge of motivation activities within their teams
- ▶ Reward people individually or via CSV — up to 1,000 employees at a time
- ▶ Use our scheduled rewarding feature to automate rewards for milestones like work anniversaries
- ▶ Make the gifting experience special for your employees by picking a Reward template that suits the occasion

**“Before this innovation there was no way of offering a reward instantly in recognition of great work... Perkbox is now a central part of us recognising and celebrating our teams.”**

Kerry Booth, Head of HR, Fanuc

# All round appreciation

As a HR professional, you can embed this culture by giving your teams a fun and easy to use recognition tool. Whether colleagues are across a desk or across the globe, all it takes is a simple message for someone to feel recognised and valued. They'll receive a push notification and an email, so no recognition gets missed.

- ▶ Add company values to recognitions to emphasise them every single time
- ▶ Empower managers to make recognitions more memorable by adding Reward points to them
- ▶ Make life easier for your people — they can recognise via the web or through our global app, which can also be embedded into Microsoft Teams
- ▶ Ensure good work is visible across departments and locations by showcasing recognitions on a company-wide feed
- ▶ Promote better collaboration by encouraging likes and comments on recognitions

**"The recognitions have been the best for us. We adopted it and started using it for birthdays and work anniversaries in the very beginning... and now just about anything somebody does gets a mention! If they go just that little bit above and beyond, or they help somebody out, [employees] are happy to just post it."**



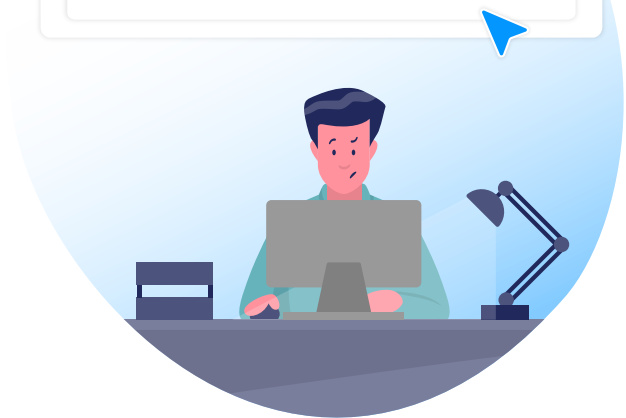
Tracey Graham, Guest Experiences and Standards Manager, Penrith City Automotive

# Save time and money with a simplified experience

Say goodbye to endless admin and running multiple initiatives on different platforms. Perkbox lets you streamline everything on one app, while automating some of the most manual tasks.

- ▶ Sync Perkbox with your people directory so new joiners and leavers are automatically added and removed
- ▶ Use Single Sign-On to create an easier experience — for you and your employees
- ▶ Eliminate the need to source perks and rewards in all of your locations — our platform is truly global
- ▶ Avoid currency conversions with our location-agnostic points system

- ▶ Save on service fees by subscribing to an annual budget of Reward points, paid quarterly



**“It was easy for me when I logged on as an admin. I was able to find information very easily — it was very intuitive and I didn't need to spend too much of my time looking for different things.”**

Frosso Skoteinioti, Operations Manager, Global Lingo





# Improve ROI with in-depth data and insights

Maximise usage and see the real impact of your engagement initiatives, with our intuitive admin experience.

- ▶ Make data-driven decisions by viewing detailed engagement reports, as well as usage trends and industry benchmarking

- ▶ Break down reports by location to see usage across your global teams
- ▶ Use transaction reporting to track top Perks and manager reward budgets
- ▶ See how your team are financially better off with our detailed savings tracker



# Teams and tools dedicated to your success

Increase engagement and ROI of your people initiatives with a suite of resources provided to you before and after launch. Plus, you'll also benefit from the expertise of our dedicated Customer Success Team throughout your time with Perkbox.



- ▶ Generate a buzz with editable marketing resources
- ▶ Maximise the success of your rollout with our dedicated Onboarding team
- ▶ Keep up the momentum with ongoing materials created by our Marketing team
- ▶ Make the most of our platform by watching dedicated Product Labs run by our Customer Success team
- ▶ Learn more about industry trends and best practices through our online and in-person events
- ▶ Manage everything from invoices to usage reports to subscriptions in a single place

**“It’s easy to roll out — for us, everything was done by Perkbox at launch. Even now, every month we’re trying to push it and drive it again and the marketing support is all there for us, ready to go.”**

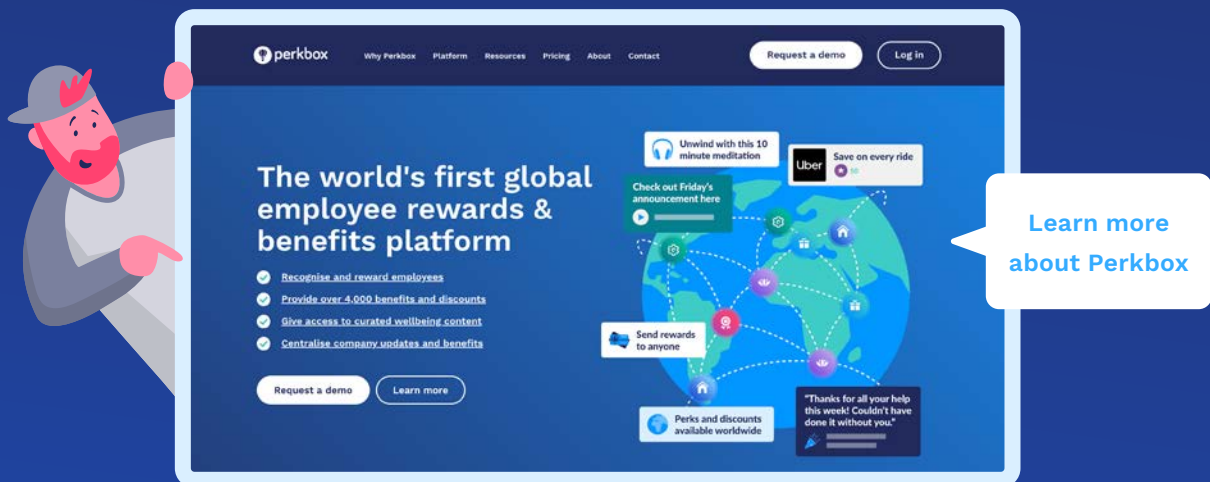
Leila Blackman, HR Manager, Muji





# Caring for, connecting with and celebrating your employees across the globe

Perkbox is a global rewards and benefits platform that allows companies to care for, connect with and celebrate their employees, no matter where they are or what they want.



We also host events, publish ebooks, write articles and create videos that will help you build a happy, healthy and motivated workforce.

[See the platform in action](#)

