



HELP YOUR PEOPLE AT A TIME THEY NEED IT MOST



With everyday prices rising, we know the pressure on employees has never been greater. A survey we recently conducted of **5,550** employees saw **95%** say they were concerned by the cost of living crisis, and **70%** say it was having a negative effect on their mental wellbeing.

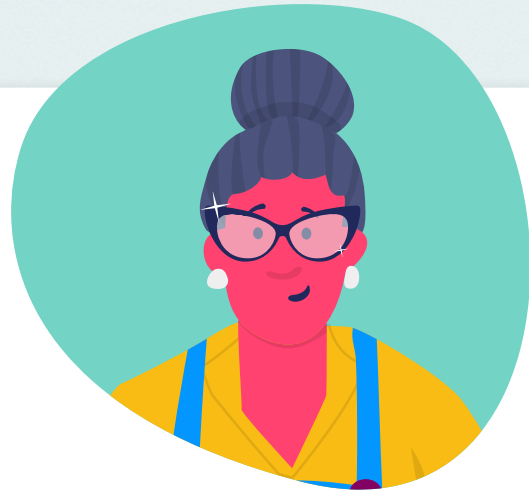
We also know that as an employer, you want to do whatever you can to ease the strain on your people.











More businesses than ever are turning to Perkbox as a way of helping their employees through the cost of living crisis. **Perks hub** allows them to save on their purchases all year round – meaning their money goes that little bit further. Plus, our **Flexi Perks** enable you to give employees a wide selection of extras which they can choose from at no cost to them.

Check out some of the examples below to see how much your people could save with our platform.

Charlie

Charlie is a 32 year old graphic designer. She's an extrovert by nature and enjoys hosting friends and getting the latest tech and gadgets.



Category	Average monthly spend	Favourite Perkbox Perks		Discounts of up to*:	Potential minimum monthly savings
Food shop	£115			7.75%	£9
Restaurants/ Takeaways	£60			45%	£27
Household	£79			15%	£12
Clothing & Personal Care	£88			15%	£13
Recreation	£103			20%	£21
Annual savings of					£984

*discounts are subject to change












Estimates based on Nimblefins Average UK Household Budget (2021)

James

James is a 28 year old young professional who's always looking for the next adventure. He's recently moved in with his girlfriend Jada, and enjoys planning outings with friends and discovering new recipes and restaurants on the weekend.



Category	Average monthly spend	Favourite Perkbox Perks	Discounts of up to*:	Potential minimum monthly savings
Food shop	£267	 	65%	£174
Restaurants/ Takeaways	£138	 	10%	£14
Household	£158	 	9%	£15
Clothing & Personal Care	£177	 	22%	£39
Recreation	£205		20%	£41
Annual savings of				£3,396

*discounts are subject to change



Estimates based on Nimblefins Average UK Household Budget (2021)

Randeep

Randeep is a 41 year old working dad to a family of four. He's an on-the-go Sales Director who's balancing his career with raising a family.



Category	Average monthly spend	Favourite Perkbox Perks		Discounts of up to*:	Potential minimum monthly savings
Food shop	£466			7.75%	£36
Restaurants/ Takeaways	£242			9%	£22
Household	£316			10%	£32
Clothing & Personal Care	£354			20%	£71
Recreation	£410			33%	£136
Annual savings of					£3,564

*discounts are subject to change



Estimates based on Nimblefins Average UK Household Budget (2021)

AND THAT'S NOT ALL...

There's also plenty of other ways you can use Perkbox to help your people during the cost of living crisis. For example:



Reward points

Our world-first, global rewarding tool enables you to give employees a reward that's **guaranteed** to add value to their lives.

Simply send them Reward points — and **they** can pick what to spend them on. This gives employees the gift of choice, and removes all the admin and tax hassle for you!

So — maybe it's for good work, maybe it's for long service, or maybe it's because you just want to give them another option to cope with inflation. Either way, you can use Perkbox to reward your people in a truly meaningful way.

Here's just some of the things your employees can spend Reward points on:

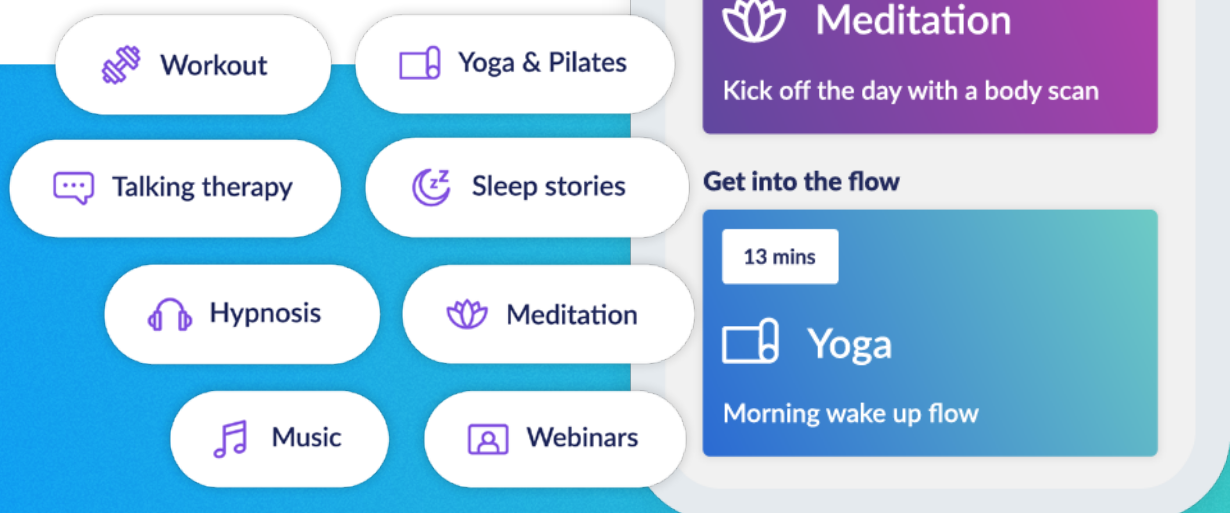


Wellness hub

Everything we've spoken about so far has been about putting more money back into employees' pockets. But don't forget what we mentioned at the start — employees say the cost of living crisis is having a negative effect on their wellbeing too. Studies have also shown that financial worries are the biggest cause of stress for adults, so it's important to provide tools which help combat this.

Wellness hub enables you to offer 24/7 wellbeing support to your people, no matter where in the world they are. It's a huge library of content which helps them with both physical and mental challenges. Whether employees want to manage anxiety, improve their fitness, get better sleep, or a whole lot more — Perkbox lets them take control of their health and happiness.

Here's just some of the things your employees will find on Wellness hub:



What our users have to say

I used Perkbox to save £70 at Habitat on new bedroom furniture for my daughter.

Jon R, Newport

I used Perkbox to get a discount on Airbnb - it's going towards our honeymoon plans in Italy. After our initial plans needed to change because of the pandemic, we're so looking forward to finally getting away and celebrating!

Laura H, Bristol

I was thrilled to save £25 off a Hotels.com booking using Perkbox recently, thank you!

Clair C, London

I have saved lots of money taking my children to Cineworld and have even saved on the popcorn and drinks! I have saved over £17 on each trip! Great, thank you Perkbox.

Jason P, London