perkbox

traveltek
INSTANTLY CONNECTING

TRAVELTEK AND PERKBOX:

A global solution for global challenges

Travel software company

- 90 employees
- 7 countries
- Perks hub, Wellness hub, Celebration hub, Culture hub
- 25 Flexi points a month

Traveltek is a global software company that specialises in the travel industry. They have **90** employees across the **UK, India, Spain, Poland, Portugal, Australia and America.**

When Cressida Sergeant, Chief Commercial Officer, took on responsibility for Traveltek's people agenda, she was immediately on the lookout for a benefits and rewards solution that would help them:

- Boost low employee morale
- Enhance internal communication across teams and countries
- Enable peer-to-peer recognition on a global level

With the Perkbox platform specifically designed to be location agnostic, Cressida believed it could play a key role in Traveltek's people and culture initiatives.

"We looked around at a lot of the tools that were out there and I was really impressed by what I saw with Perkbox. It was clear that it was a global solution that could fix a lot of our challenges, especially around communication and peer-to-peer recognition."

Cressida Sergeant, Chief Commercial Officer

Rather than being a standalone part of Traveltek's Employee Value Proposition (EVP), the Perkbox platform complemented everything else they were doing.

For example, one of Cressida's key initiatives has been the introduction of a company 'culture squad' who run fortnightly company updates. Perkbox's **Celebration hub** allows them to view and call out people who've been recognised. Within nine months, they'd seen over **550 recognitions** sent across locations, something Cressida was delighted about.

"When you're running multiple teams across different markets, it's great to have one tool where you're able to give that recognition to global colleagues. You're [also] able to run polls that go across multiple time zones."

Similarly, the growing need for wellbeing support was met by combining Perkbox's Wellness hub with other important initiatives.

"We'd had feedback from our teams around wanting to do activities that would improve their mental health. Not only did we do some training across the business on mental health awareness, but there were some brilliant tools on Wellness hub that our staff have been able to utilise. I've also had some really brilliant feedback from the teams on the quality of some of those workout sessions and sleep stories."

It's not just the platform which syncs in with Traveltek's people initiatives. The marketing materials on the **Resource Centre** give Cressida and her team additional tools to ensure engagement stays high.

"It's a brilliant section — Perkbox does a great job of actually giving me the ideas that make it easier for me to implement this on a monthly basis."

And with a **99% activation rate** after almost a year of using our new platform, this seems to be doing the trick.

Having employees across the globe can make it challenging to harmonise culture and communications. But Perkbox's global app and dedicated **Culture hub** ensures a true 'anytime, anywhere' experience — something Cressida says has helped both employer and employees.

"We really enjoy the Culture hub section... the fact that we can now communicate with all of our global colleagues has only been something that strengthened our global culture over the last year. And [overall], everyone has access to all of our benefits and it all sits in one neat and tidy place."

It's also important to cater for the broad range of lifestyles a global workforce can have. **Perks hub** offers a vast range of discounts — covering everything from day-to-day shopping, to large one-off purchases — while Traveltek employees are also allocated **25 Flexi points a month**, which can be spent on a range of extras, or saved up over a period of time.

Cressida says: **"It's amazing how these small things make a big difference to people. I've had people consistently come and tell me they saved money on vouchers, days out, the cinema. One of our Australian team members spoke to me about how she saved $200 on a new fridge she was purchasing!**

I've heard some really great stories about people saving those Flexi points up and how they spent them in different ways, so it's definitely been something that we really see drive engagement across our company."

Nine months after implementing the platform, Traveltek employees had saved thousands — a big boost at a time of global economic uncertainty.

Cressida feels that the results justify Traveltek's decision to harmonise benefits, rewards and communications across the company.

“Perkbox has been a wonderful addition into our benefits package. From a cost saving perspective it’s been brilliant for our teams. From a morale perspective with the communications it’s been brilliant.

“The fact that we’ve implemented Perkbox and a number of other initiatives to try and improve our benefits has definitely helped in a market where, as we know, talent is really hard to retain.

Cressida Sergeant, Chief Commercial Officer

This is a boiled-down version of Traveltek’s success story.

You can find the full version **here**.

Trusted by over 4,500 companies across 51 countries, and with over 10 years’ experience in the benefits and rewards space – Perkbox is here to help keep your employees happy, healthy and motivated.

Find out more

Download our overview brochure here

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