





FIDOMONEY AND PERKBOX:

An end-to-end partnership

Technology company

-  22 employees
-  UK, USA, Belgium
-  Perks hub, Wellness hub, Celebration hub, Culture hub
-  50 Flexi points a month



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"Thanks for all your help this week, couldn't have done it without you!"



New perks have just landed!

fidomoney is a fintech company that provides business banking and merchant services to enterprises across the globe. Having launched in 2019, they now have employees across the UK, USA and Belgium.

Engaging employees efficiently

Like all fast-growing businesses — especially those in the tech world — attracting and retaining in-demand talent was high on the agenda for fidomoney. While they recognised that benefits and rewards could help with this, finding something that covered **all** their employee engagement needs was more challenging, as Sales Manager **Greta Mascheretti** explains.



“We were looking for a platform that would contain everything that we wanted. For example, it was really important to have a wellbeing element, as well as a way to congratulate, recognise and reward our employees. It was challenging to find something that could satisfy and fulfil all our needs..”

Greta Mascheretti, Sales Manager

As a result, fidomoney were using multiple providers and platforms, which is inefficient for both employer and employees, and Greta acknowledges was **“unsuccessful”**. Perkbox’s all-in-one platform was designed with this common problem in mind, something Greta says has had many benefits.

“For us to be able to have one login to access all the benefits is a lot more efficient and organised for both the staff and ourselves. I would say on average, 70% of our staff is working remotely. So Perkbox has been great because it’s provided us with the opportunity to support everyone, regardless of where they are based.

Also from an economic point of view, we are not wasting money on purchasing several different platforms.”

Impacting people’s lives positively

The Perkbox app is especially useful for global companies that have a mix of workers, and this certainly applies to fidomoney. They recognised that their duty of care to employees goes beyond normal working hours, and wanted to provide support at all times. The ‘anytime, anywhere’ element of Perkbox definitely ticks this box.

“We received great feedback from our employees – they were happy with this type of tool that they could rely on and use at any time. With Perkbox, we are all able to access it from anywhere we are. Some people who work from home can log in and do a 5 minute exercise. Other people log in on the weekend and retrieve some discounts for family activities or shopping.”

Physical, mental and financial wellbeing are some of the things that fidomoney have been able to positively impact for their employees. For example, **Wellness hub** has a range of content – from workout videos, to meditation guides, to sleep stories – which covers a variety of needs.

“We had feedback about how the webinars and lessons on mental health were very eye opening for some of our employees and gave them a much better understanding of what they were dealing with and going through. It’s great to provide this support to everyone, even if they’re on the other side of the world rather than the same office.”

Meanwhile **Perks hub** has proven highly popular, with **82%** of staff saving money by redeeming perks. Greta recalled a specific example of how this has helped people’s salaries go further.

“One employee mentioned that he was able to use the savings he made through Perks hub to book a family holiday. That was a really great story – something that we definitely would not have been able to support without Perkbox’s help.”

Streamlining communication and enabling appreciation

At a time where the flow of information from employer to employee has increased, it’s never been more important to make sure things are actually being taken in. Perkbox’s **Culture hub** gives companies a central place to share news and updates, ensuring that even the most global teams have a single source of truth.

fidomoney have made use of this, with Greta stating it’s made a difference “culturally, because there is a lot of information out there.”

It’s also important that technology is used to strengthen relationships, rather than reduce them. This is something **Celebration hub** has helped with.

“On the human side of things, we’ve received great feedback about Celebration hub. People enjoy giving each other rewards and shoutouts when someone’s helped them.”



Embedding the platform from start to finish

fidomoney have made Perkbox a core part of their Employee Value Proposition (EVP), promoting it as early as the recruitment process, all the way through to their regular engagement efforts.

The feedback all the way through has been overwhelmingly positive — leading to successful business outcomes.

“We get really good feedback from people, whether it’s current employees or people we interview, so it’s been a great initiative for our EVP. In interviews it’s something we mention and it’s helped us quite a lot — it’s certainly helped us attract new staff.

It shows we want to go above and beyond a standard offering and are dedicated to keeping our employees happy, and that keeps our clients happy.”



This is a boiled-down version of Fidomoney's success story.

You can find the full version [here](#).

Trusted by over 4,500 companies across 51 countries, and with over 10 years' experience in the benefits and rewards space – Perkbox is here to help keep your employees happy, healthy and motivated.

Find out more

Download our overview brochure [here](#)

